

# SPEAKER SHEET



## LANDI SPEARMAN

Landi Spearman, founder of Landi & Co. is an Executive Advisor and Multigenerational Expert. Her high energy and engaging style delivers practical, actionable advice to audiences of all sizes to transform typical meetings and data driven subjects, into impactful personal learning experiences. Landi & Co. offers Speaking, Coaching and Consulting solutions to transform stressful environments, shift through critical growth transitions, and to face the challenges of the multigenerational workplace.

For over two decades, Landi has led strategic growth, organizational change, CSR, and operating turnaround initiatives across multiple industries, in managerial, consulting, and executive-level positions with Fortune 500 corporations. Landi created the SHIFT Method™ to help individuals and organizations quickly close the growth gap between uncertainty and success, by leveraging her deep business acumen and operational background. Start your SHIFT -- book Landi & Co. for your next event.

**KEYNOTE SPEAKER • MULTIGENERATIONAL EXPERT • EXECUTIVE ADVISOR •  
MILLENNIAL MENTOR • GROWTH COACH • PERSONALYSIS® PRACTITIONER**

### LANDI IS AVAILABLE FOR PUBLIC SPEAKING ENGAGEMENT AS:

Keynote Speaker, Panelist, Moderator,  
Facilitator, Host & Workshop Leader.

#### **Bland Industry, Thrilling Workplace**

A discussion of data-driven millennial preferences that need to be integrated into your company culture to attract, retain, and engage the growing millennial workforce. Includes clear and clever action items to include these preferences in your hiring process.

#### **The Obstacle Is The Way: Optimizing Talent through Personal Development for Professional and Revenue Growth**

Learn to become a solution provider to the spectrum of ages in your workforce. For millennials, unleash the power of reverse mentorship to transfer and skills and knowledge to the next generation. For seasoned employees, discover how to pivot your skills and utilize technology for sustainability in your continued career.

#### **Seven success stories.**

Landi's personal testimony that inspired SHIFT in her life and the practical and applicable methods to make changes that may seem arduous. Achieve ultimate happiness and satisfaction as you SHIFT in your career and life. Discover how to add to the growing list of success stories Landi has created.

More topics available upon request.

### WHY HIRE LANDI SPEARMAN?

○ Her high energy presentations inspire audiences to look inward and identify the SHIFT that needs to occur in their lives. She provides the public with a strategy and resources to do so.

○ The passion and charisma that she brings to the stage not only captivates her crowd, but provides the audience with a listening ear – her feedback after events is stellar.

○ She is flexible across generations, allowing her to handle audiences both younger and older, bringing insight and improvement to every stage she touches.

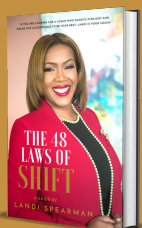
*"I've watched her coach, serve as an emcee, and collaborate with others...No matter how tense a meeting, Landi made sure everyone left with a smile." -M. Davenport*

### TANGIBLE OUTCOMES

- Actionable Plans for Intergenerational Conversations
- Strategies to Implement Arduous Changes in the Workplace
- Improved Self-Awareness to SHIFT towards career growth at any stage
- Improved Company Culture, Retention and Recruitment
- Increased Profitability in personal and professional infrastructure

**CUSTOMIZABLE PACKAGES CAN BE CREATED FOR YOUR ORGANIZATION**

Rates are negotiable



**Keynote Address**  
(includes private time)

**1 Hour**  
(no private time included)

**University/Nonprofit**  
(2 hours)

**Half Day**  
(includes courses, etc.)

**Full Day**  
(includes courses, etc.)

**4 Hours International**

Hire Landi Spearman  
LandiAndCo.com  
Info@LandiandCo.com

# LANDI SPEARMAN

THE WORLD'S TOP CORPORATIONS, ASSOCIATIONS, AND UNIVERSITIES  
TRUST LANDI SPEARMAN TO PROVIDE ENGAGING SUBJECT MATTER,  
THOUGHT PROVOKING INSIGHT ON FACING SHIFT, AND ACTIONABLE ADVICE ON HOW TO  
OPTIMIZE WITH MILLENNIALS IN TODAY'S MULTIGENERATIONAL WORKFORCE.

## HIRE LANDI SPEARMAN FOR

- Corporate Speaking
- University Speaking
- Conference Speaking
- Panel/Moderator/Emcee
- Executive Retreats

## AVAILABLE FORMATS

- Keynote
- Training Workshop
- Fireside Chat
- Webinar
- Facilitated Discussion

## WHAT PEOPLE ARE SAYING:

*"Gracefully and with so much experience and confidence, Landi spearheaded situations, offered high level support directly relatable to the issue on the table, and with ease, offered workarounds and possible solutions to... decision makers from around the globe." "She is magical with her personality. She would be a HUGE asset to any company looking to gain growth strategies and visualize the bigger picture for their mission!"*

*- Erin Strayer*

*"Landi Spearman is an AWESOME speaker whose message about personal strategy, growth, and entrepreneurial success was both empowering and refreshingly authentic!" "I highly recommend her for.." someone with extensive operational experience, strong business acumen, and coaching knowledge to move them forward to success... (and) would be well-served by Landi's inspiring message at your conference, banquet/gala, or training event."*

*- Leah McAlister Shields EdD*

*What I most admire in Landi is her ability to work with an extremely diverse group of people—everyone from CEO's to young, aspiring entrepreneurs—matching a variety of work and communication styles, but never compromising clarity or results. Her competence has a calming effect on all...*

*- Charlie Becker, MBA*

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*Landi  
& Co.*

